

H. S. Dealers Elect Officers.
A senior class of the Columbia School elected the following officers yesterday: President, Dumas; vice-president, Marie Rusch;

secretary and treasurer, Barbara Warren; class representative, Fern May Miller, and sergeant-at-arms, Walter Ellwood. The junior class met for organization this afternoon.

Announcing

the employment of

JOE LATSHAW to take entire charge of our Fountain Service. Joe is well known to most Columbians as an expert in preparing syrups and fountain materials. He has worked in Columbia and comes to us now from the fountain of the Brecklin Drug Co., Kansas City. Those who know him will welcome his return, and we ask you to try some of "Joe's Specials."

The Pennant

12 S. Ninth Street Edgar Hornbeck, Prop.

FIRESTONE records show that mileage adjustments were so few and trouble came so seldom that a new basis of adjustments was arranged:

**Fabric Tires, 6000 Miles
Cord Tires, 8000 Miles**

Your dealer knows that the Firestone Gray Sidewall Tires have delivered such mileage as to make this new standard adjustment more conservative than the old standard was for ordinary tires.

Firestone TIRES

Most Miles per Dollar



SERGE AND SATIN DRESSES
at
\$19.75

Among the wanted material in dresses for fall wear are the popular serge and jersey. We are showing a very attractive line of wool serge and jersey dresses trimmed with fancy braids and buttons, also satin in black and colors at the very modest price for choice \$19.75. In all popular sizes.

We are also showing a wonderful and complete line of the finest dresses, suits and coats in all the popular materials and shades.

John H. Estes

FIREMEN ANSWER FALSE ALARM

Smoke From Church Caused by Preparation for Baptisms.
The fire department was called out on a false alarm at 8 o'clock last night. Someone living near the Christian Church saw smoke coming out of the chimney and believing no one to be in the church assumed that it had been struck by lightning during the storm. When the fire department arrived they found that a fire had been started in the furnace in preparation for baptism which were to be held there.

Whether to put the call on record or not is the question which is bothering the members of the fire department. With no fires reported for thirty-seven days, the members are hoping to break it this time.

"Y" HOUSE COMMITTEE CHOSEN

Secretary Suggests Women Arrange to Use Swimming Pool.

Eighty-one men who room at the Y.M.C.A. Building held a house meeting Monday night. J. H. Lewis was elected chairman of the house committee.

Plans were discussed for one or two tennis courts to be located near the Y.M.C.A. Building. Secretary of the Y.M.C.A. says that the swimming pool, though otherwise satisfactory, could be enlarged to advantage. He suggests that if the girls want a place to

CLASSIFIED ADS.

Half a Cent a Word a Day

FOR RENT

FOR RENT A large sunny, south front with adjacent sleeping porch for four girls. Also one front room. Location 212 S. 12th. Phone 241-42. Write for information. 11-12

FOR RENT Two new front rooms with adjacent sleeping porch. Good location. Phone 227 Black 2K 12

FOR RENT Single room with sleeping porch in rear. Located near the Y.M.C.A. Building. Phone 227 Black 2K 12

FOR RENT Rooms for boys on 12 South Ninth street. Phone 227 Black 2K 12

FOR SALE

FOR SALE—Highest grade upright piano with slightly used. The price is right. H. D. Gannett, Stephens College, Phone 227 Black 2K 12

ROOMS WANTED

WANTED Three or four rooms, kitchen and bath, near the University. Apartment or small house. If in City Center. Information. 11-12

ROOM AND BOARD

ROOMS AND BOARD in a strictly modern apartment building. Also rooms for light housekeeping. Phone 227 Black 2K 12

LOST AND FOUND

LOST Traveler's evening a large gold-plated watch in the 400 block South 12th street in front of New York City Library. Reward. Telephone 1071 Black. Mrs. George Baker. 11-12

LOST Alpha Tau Omega fraternity pin. Reward. Henry M. Butler, 206 Hill St. 11-12

LOST Medium-sized, black, wire-top trunk. Probably delivered to wrong party by mistake. Please send information to Miss Martin. 11-12

HELP WANTED

WANTED—Tender singer experienced for church work. Call on me at 212 Broadway at Stephens College. Phone 227 Black 2K 12

MISCELLANEOUS

WANTED—To take care of children for one afternoon given. Phone 1272 White. 11-12

the Y.W.C.A. could share expense and a schedule including the girls could be arranged. There is plenty of room for lockers, and such could be easily be made if the girls would get behind it. Mr. O'Heron said. Formerly the membership fee was \$3, and no swimming privileges were given to the men. Now the fee is \$5, but the members have use of the pool, free.

The Y.M.C.A. Building usually accommodates eight men, but this year, due to the increased need for rooms, place was found for one extra man.

Influenza Patient Is Better.

Miss Betty Johnson, who is in the Parker Memorial Hospital suffering from influenza, was reported to be much better this morning. Her father, Justice Arch A. Johnson, returned to his home in Springfield last night.

STATIONERY



That is tasty and distinctive for your correspondence.

Conklin, Waterman and Sheaffer Fountain Pens.

SCOTT'S BOOK SHOP

920 BROADWAY

"WHAKE YOU GET THE LATEST MAGAZINES FIRST"

HALL THEATRE

FRIDAY and SATURDAY

MATINEE SATURDAY 3:00 P.M.

THE DYNAMIC

Douglas Fairbanks



IN HIS LATEST AND BEST PICTURE

DOUGLAS FAIRBANKS in "The Knickerbocker Buckaroo" An HARTLOFT Picture

"The Knickerbocker Buckaroo"

Tiring of living an idle, rich life, "Doug" starts out to find excitement—and take it from us, he finds it with a capital E

6 Piece Concert Orchestra

A Mack Sennett Comedy "HIS WIFE'S FRIEND" will add to the gaiety of the occasion. Prices 17c and 28c including war tax.

COME EARLY—FIRST SHOW 7:15

H. M. McPHEETERS

Boone County National Bank Bldg.

Columbia, Missouri

Mr. New Faculty Man:

When did you last have an analysis made of your insurance policies? You exercised good judgment, no doubt, in the selection of the form of policy and amount, but is it properly adjusted to present conditions? You have thought of the desirability of having a monthly income to your wife during the period she would be rearing and educating the children, should she become your widow, but doubtless do not know that your present policies could be paid in that manner without any additional expense.

Would you like to advise with someone competent to give advice without feeling obligated to buy additional insurance? I believe my ten years of specialized training qualifies me to act in an advisory capacity. Consult any older member of the faculty or any business man in Columbia for reference.

Northwestern Mutual Life Ins. Co.

District Manager
Northwestern Mutual Life Ins. Co.